

Spir Group ASA – Q4 2023

CEO Per Haakon Lomsdalen & CFO Cecilie Brænd Hekneby

15 February 2024





THIS IS SPIR GROUP

Software house with #1 positions in two segments







Spir Group is a house of scalable technology brands



Mission critical software for the public sector



Real estate data and geoinformation



- Leading provider of mission critical software for Norwegian public sector
- High level of recurring revenue
- Long-term contracts, minimal churn



- Leading real estate data and geoinformation provider in Sweden
- Focus on core business and margin improvements following restructuring

ambita

- Leading provider of real estate data in Norway
- High and sustained market share
- Enhancing value by moving upwards in the value chain with higher margins
- Preparing for commencement of new homes to increase



Boligmappa

- Digital platforms for property documentation
- 900,000 unique users with significant monetization potential
- Introducing new revenue models shortly



Taken significant steps operationally during 2023

#1

Sikri Group becomes

Spir Group

#2

New management team in place, including CEO, CFO and CTO #3

Reshaping the company – divested non-core business areas

#4

Further improve our number 1 position

Ready to execute on 2024 ambitions



SaaS business model with attractive metrics

HIGH RECURRING REVENUE SHARE

STRONG ARR GROWTH

INCREASING PROFITABILITY

IMPROVED FINANCIAL POSITION

81%

RECURRING & RECURRING-LIKE REVENUE

398

MNOK ARR (up 7% from year-end 22)

33% **REPORTED FY 2023 EBITDA INCREASE FROM MNOK 127 TO MNOK 169**

105 REDUCED NIBD FROM MNOK 756 AT YEAR-END 2022 TO MNOK 651 Q4 2023



Q4 and FY 2023 Financial review



Q4 2023 financial highlights

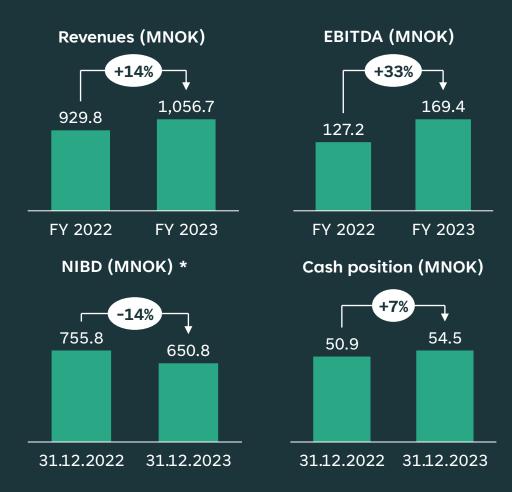
- Revenue of MNOK 241.4 (234.4), implying organic growth of 3 percent in the quarter
- Annual recurring revenue (ARR) within the Group increased to MNOK 398 at the end of Q4 2023, up 7 percent from Q4 2022
- Increased gross-margin driven by shift in product mix
- EBITDA of MNOK 33.8 (35.3)
- Adjusted* EBITDA of MNOK 38.8 (43.4)





FY 2023 financial highlights

- Revenue of MNOK 1,056.7 (929.8) driven by organic growth and the acquisition of Metria in April 2022
- EBITDA of MNOK 169.4 (127.2)
- Adjusted* EBITDA of MNOK 189.1 (166.3)
- Net interest-bearing debt (NIBD) incl leasing reduced from MNOK 756.0 at year-end 2022 to MNOK 650.9 at year-end 2023.
- Strong operational cash flow development of MNOK66.6 in the quarter
- Satisfactory liquidity position





Organic revenue growth in a challenging market

| NOK MILLION | Q4 2023 | Q4 2022 | Growth |
|-------------------------|---------|---------|---------|
| Overall revenue | 241 | 234 | 3% |
| Sikri | 69 | 66 | 5% |
| Ambita | 82 | 86 | -5% |
| Boligmappa | 13 | 11 | 25% |
| Metria | 74 | 73 | 0% |
| Gross profit | 160 | 147 | 9% |
| Gross margin percentage | 66% | 63% | 3.5 pts |

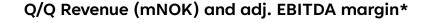
- Total revenue increased by 3 % to NOK 241 million
- Sikri growth driven by higher activity in implementation projects and steady growth in SaaS revenue
- Ambita growth hampered by a slow real estate market, significant decline in the number of properties put up for sale in the quarter, as well as decline in the commencement of new homes
- Boligmappa steady growth in ARR, new revenue models in development
- Metria with flat growth due to challenging real estate market in Sweden
- Improved product mix and gross margin
- Capitalized development costs of MNOK 22 in Q4 2023
 vs MNOK 17 in Q4 2022

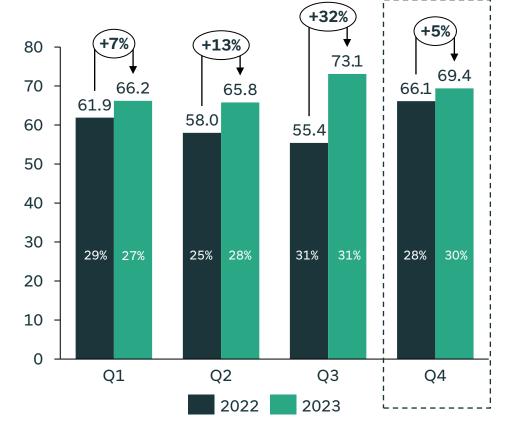


ARR growth of 12% reaching MNOK 198

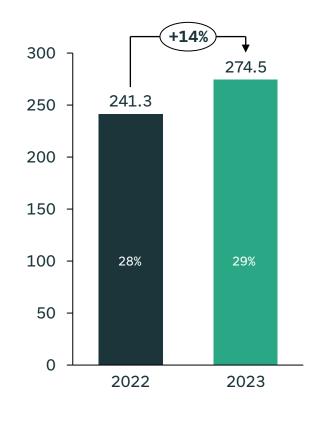
Main developments

- Revenue growth of 5% in Q4 2023 compared to Q4 2022
- Churn remain low at 1.5% in Q4 2023
- Won contracts with The Norwegian Correctional Service ("Kriminalomsorgen") and The Norwegian Railway Directorate ("Jernbanedirektoratet") during the fourth quarter





Y/Y Revenue (mNOK) and adj. EBITDA margin*



^{*} Adjusted for restructuring costs - MNOK 0.4 in Q4 23 (MNOK 1.7 in Q4 22) and MNOK 3.1 FY 23 (MNOK 1.8 FY 22)









The public sector is investing heavily in digitalization



The key player in the market for managing and archiving documents, providing mission critical public sector software

60% public tender win rate 2022-2023

ambita

ARR of NOK 198 million end of Q4 2023 Long term
SaaS
agreements
(3-7 years)



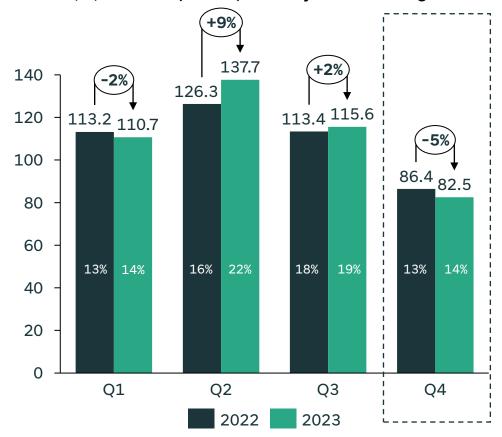




Challenging market conditions hampering growth

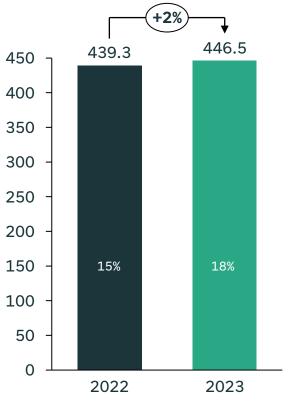
Main developments

- 5% revenue decline offset by cost reductions, leading to a slight adj. EBITDA improvement, as well as improved product mix and good traction for high-margin products
- Number of properties put up for sale down by 12% in Q4 2023 compared to the same period last year – while the commencement of new homes declined by 28% in Q4 and 40% in FY 2023
- Despite the challenging market conditions, Ambita increased FY 2023 revenues by 2%, reaching NOK 446 million, and improved the EBITDA margin by 4 p.p. to 18%



Q/Q Revenue (mNOK) and adj. EBITDA margin*

Y/Y Revenue (mNOK) and adj. EBITDA margin*



^{*} There were no adjustments in FY 2023 nor in FY2022











Focusing on increasing sales of high-margin products

ambita

Leading digital real estate and construction offerings in Norway, enabling digital transformation and services

Providing services that connects real estate agents, banks and insurance companies

Continued
focus on
developing
new highmargin
products and
services

Signed contracts with several major banks and real estate agents in Norway during 2023





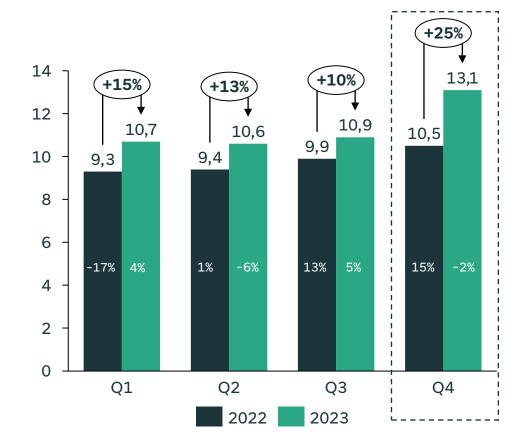




New revenue models being implemented

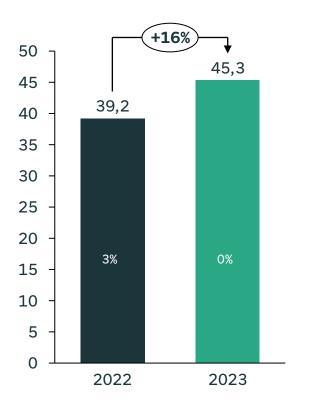
Main developments

- Growth of 25% in Q4 due to sales to new customers
- ARR per Q4 is MNOK 41, implying 11% growth from Q4 2022
- Will continue to build a solid platform and implement new revenue models
- The consumer segment is currently focusing on continuing the user growth initiatives among private users and developing new future revenue models



Q/Q Revenue (mNOK) and adj. EBITDA margin*

Y/Y Revenue (mNOK) and adj. EBITDA margin*



^{*} There were no adjustments in FY 2023 nor in FY2022





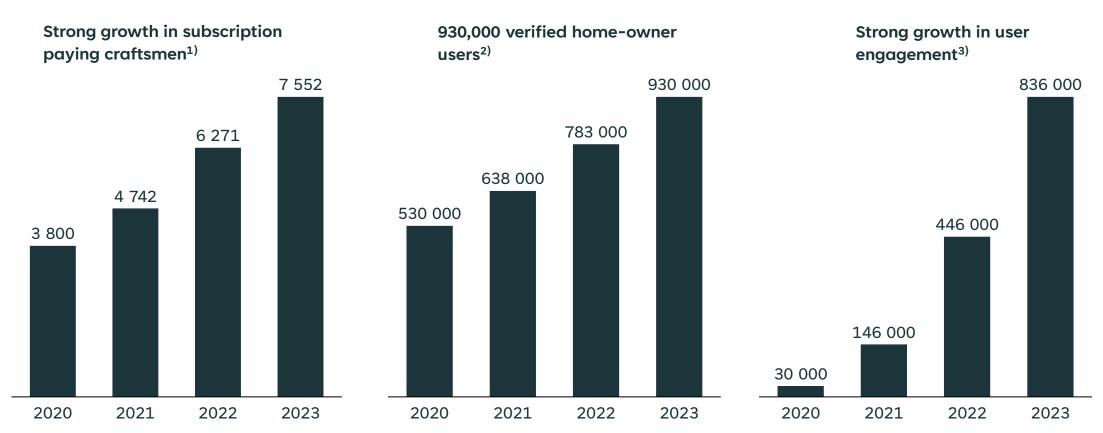






Continued momentum in the Boligmappa solution

Building traffic and user engagement with great monetization potential



- 1) Number of licences
- 2) Registered Boligmappa users
- 3) Monthly active Boligmappa, Hjemla and Byggebolig users







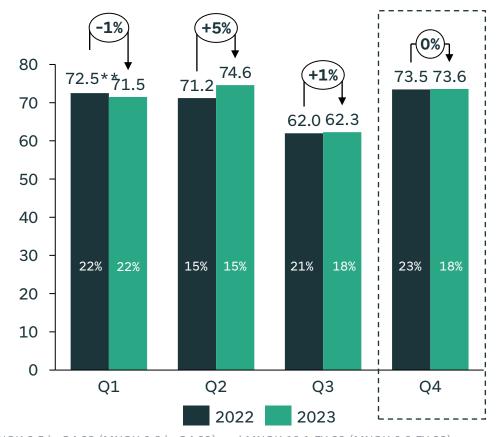




Flat quarter in a challenging market

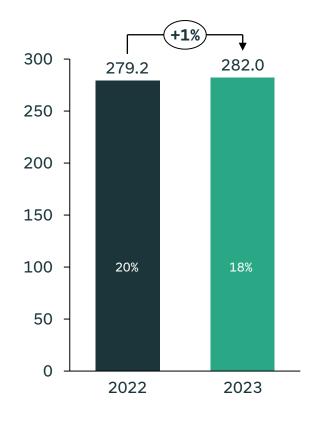
Main developments

- Improved gross margin at 64%
- Continued low number of properties sold in Sweden during Q4 2023
- ARR MSEK 117
- Continuing the transformation of Metria after the divestment of the Planning and Surveying business area in Sweden to Sweco in 2023
- In the fourth quarter, Metria renewed contracts with key customers within two segments, the energy sector and forest management. The contracts in each segment are worth MSEK 8 and MSEK 12, respectively



Q/Q Revenue (mNOK) and adj. EBITDA margin*

Y/Y Revenue (mNOK) and adj. EBITDA margin*



^{**} Q1 2022 proforma numbers





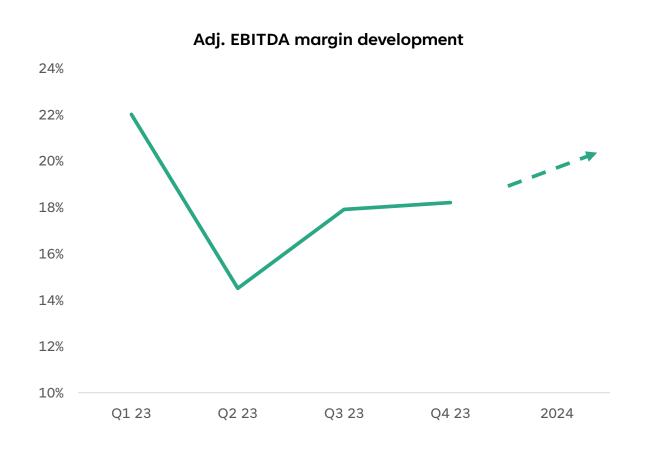




^{*} Adjusted for restructuring- and integration costs - MNOK 2.5 in Q4 23 (MNOK 0.6 in Q4 22) and MNOK 10.1 FY 23 (MNOK 0.8 FY 22)



Adjusted EBITDA development after P&S divestment



2023

- Planning and Surveying Carve out
- Rightsizing (stranded cost)

2024

- Improved profit margin with new cost baseline
- Further cost reduction measures

Decreased margin from Q2 2023 due to overhead and other shared costs allocated to P&S in 2022 and Q1 2023









Q4 and FY 2023 financial results

Summary of developments

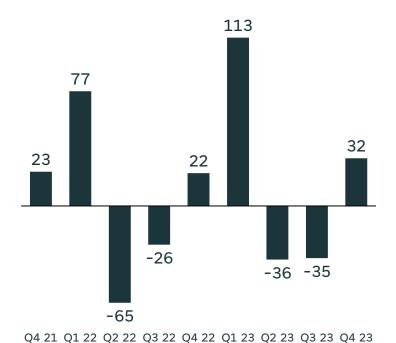
- Organic revenue growth of 3% in a challenging quarter
- FY revenue growth of 14% driven by the acquisition of Metria AB April 2022, as well as organic growth
- Continued focus on cost control following restructuring of the company
- Financial income and expenses impacted by share of profit & loss from associated companies
- Development in net income relates to higher financial costs in 2023 following share of profit from associated companies and profit from divestment of Prognosesenteret in 2022

| NOK 1000 | Q4 2023 | Q4 2022 | Change % | FY 2023 | FY 2022 | Change % |
|--|---------|---------|----------|-----------|---------|----------|
| Revenue | 241 364 | 234 427 | 3 % | 1 056 716 | 929 841 | 14 % |
| Cost of providing services | 81 871 | 87 480 | -6 % | 415 266 | 381 953 | 9 % |
| Gross profit | 159 494 | 146 947 | 9 % | 641 450 | 547 888 | 17 % |
| Personnel expenses | 87 677 | 81 558 | 8 % | 347 324 | 292 556 | 19 % |
| Other operating expenses | 38 066 | 30 100 | 26 % | 124 695 | 128 123 | -3 % |
| EBITDA | 33 751 | 35 288 | -4 % | 169 431 | 127 209 | 33 % |
| Depreciation and amortization expenses | 30 249 | 29 714 | 2 % | 119 221 | 107 759 | 11 % |
| Impairment losses | 0 | 2 533 | N/A | 0 | 2 533 | N/A |
| Operating profit | 3 502 | 3 042 | 15 % | 50 210 | 16 917 | 197 % |
| Financial income | 3 382 | 1 475 | 129 % | 7 492 | 3 479 | 115 % |
| Financial expenses | -22 098 | -15 032 | -47 % | -62 257 | -52 628 | -18 % |
| Profit before income tax | -15 213 | -10 516 | -45 % | -4 555 | -32 233 | 86 % |
| Income tax expense | 1 029 | 956 | -8 % | 2 568 | -733 | -450 % |
| Profit from continuing operations | -16 242 | -11 472 | -42 % | -7 123 | -31 499 | 77 % |
| Profit from discontinued | | | | | | |
| operations | 0 | 51 130 | N/A | -3 564 | 58 464 | -106 % |
| Net income | -16 242 | 39 658 | -141 % | -10 687 | 26 965 | -140 % |

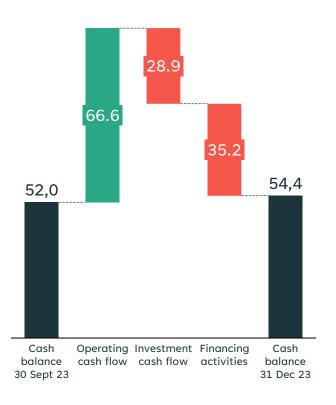


Strong underlying improvement in operating cash flow

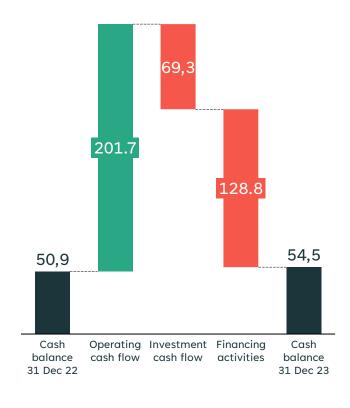
Free cash flow (MNOK)*



Cash flow bridge Q4 2023



Cash flow bridge FY 2023

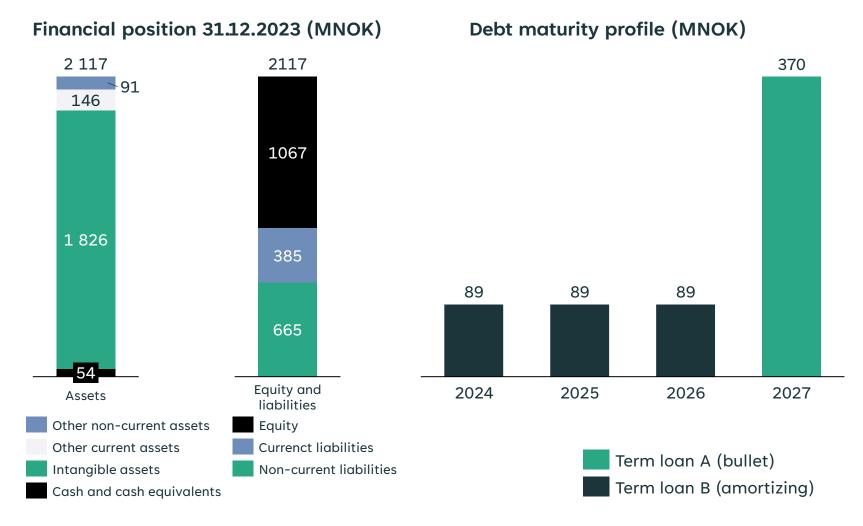


^{*}Free cash flow includes; operating cash flow, lease repayments and Capex (fixed assets and capitalized development costs).

Excludes acquisition costs.



Financial position



Details

- Equity ratio increased from 47% in December 2022 to 50% in December 2023
- NIBD incl lease liabilities reduced by MNOK 105 to MNOK 651 as of 31.12.2023
- 61% of interest-bearing debt as of 31.12.2023 covered by interest rate swaps:
 - MNOK 243 at 3.24% (mature in 2032)
 - MNOK 162 at 3.25% (mature in 2028)
- Cash-balance of MNOK 55



2023 financial summary

#1

Full-year 2023
revenue growth of
14%, driven by organic
growth and the
acquisition of Metria

#2

Improved gross margin driven by shift in product mix

#3

Continued focus on cost control following restructuring of the company

#4

Strong operating cash flow and deleveraging throughout 2023

Improved financial position compared to one year ago



Outlook - Continue to pursue our growth strategy

- Continued organic growth and M&A opportunities to strengthen our segments
- Improvements in the real estate markets in Norway and Sweden will have positive effects
- Demand for secure IT solutions in Public, gain more RFP's
- Well positioned to benefit from long term market opportunities in both segments
- Investments in product development to improve margins and utilize synergies
- Continued cost focus to increase profitability
- Maintaining financial stability and flexibility



Thank you!



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Appendix

Historical financial proforma figures, adjusted for acquired and divested business



Updated proforma financials*

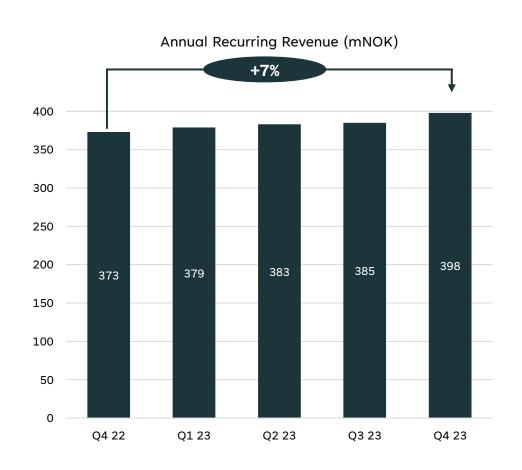
| Revenue (MNOK) | Q1'22 | Q2'22 | Q3'22 | Q4'22 | Q1'23 | Q2'23 | Q3'23 | Q4'23 | FY'22 | FY'23 |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Sikri (Public) | 62 | 58 | 55 | 66 | 66 | 66 | 73 | 69 | 241 | 274 |
| Ambita (Private) | 113 | 126 | 113 | 86 | 111 | 138 | 116 | 82 | 439 | 446 |
| Boligmappa (Consumer) | 9 | 9 | 10 | 11 | 11 | 11 | 11 | 13 | 39 | 45 |
| Metria | 73 | 71 | 62 | 73 | 72 | 75 | 62 | 74 | 279 | 282 |
| Other/elimination | 3 | 1 | 1 | -2 | 3 | 1 | 2 | 3 | 3 | 8 |
| Total revenues | 259 | 266 | 242 | 234 | 262 | 290 | 264 | 241 | 1 002 | 1 057 |

| Gross Profit (MNOK) | Q1'22 | Q2'22 | Q3'22 | Q4'22 | Q1'23 | Q2'23 | Q3'23 | Q4'23 | FY'22 | FY'23 |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Sikri (Public) | 54 | 50 | 47 | 57 | 57 | 56 | 57 | 60 | 208 | 230 |
| Ambita (Private) | 44 | 48 | 44 | 39 | 44 | 55 | 46 | 37 | 176 | 183 |
| Boligmappa (Consumer) | 9 | 9 | 10 | 10 | 11 | 10 | 11 | 13 | 38 | 45 |
| Metria | 44 | 42 | 38 | 46 | 45 | 47 | 38 | 47 | 169 | 177 |
| Other/elimination | 2 | 2 | 1 | -5 | 2 | 0 | 4 | 2 | 1 | 7 |
| Total gross profit | 153 | 151 | 140 | 147 | 159 | 168 | 155 | 159 | 592 | 641 |

| Adjusted EBITDA (MNOK) | Q1'22 | Q2'22 | Q3'22 | Q4'22 | Q1'23 | Q2'23 | Q3'23 | Q4'23 | FY'22 | FY'23 |
|------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Sikri (Public) | 18 | 14 | 17 | 18 | 18 | 18 | 23 | 21 | 68 | 79 |
| Ambita (Private) | 15 | 21 | 20 | 11 | 16 | 30 | 23 | 11 | 67 | 80 |
| Boligmappa (Consumer) | -2 | 0 | 1 | 2 | 0 | -1 | 1 | 0 | 1 | 0 |
| Metria | 16 | 11 | 13 | 17 | 16 | 11 | 11 | 13 | 56 | 51 |
| Other/elimination | -1 | -1 | -4 | -4 | -5 | -5 | -5 | -6 | -9 | -21 |
| Total adjusted EBITDA | 46 | 45 | 48 | 44 | 45 | 54 | 52 | 39 | 183 | 189 |



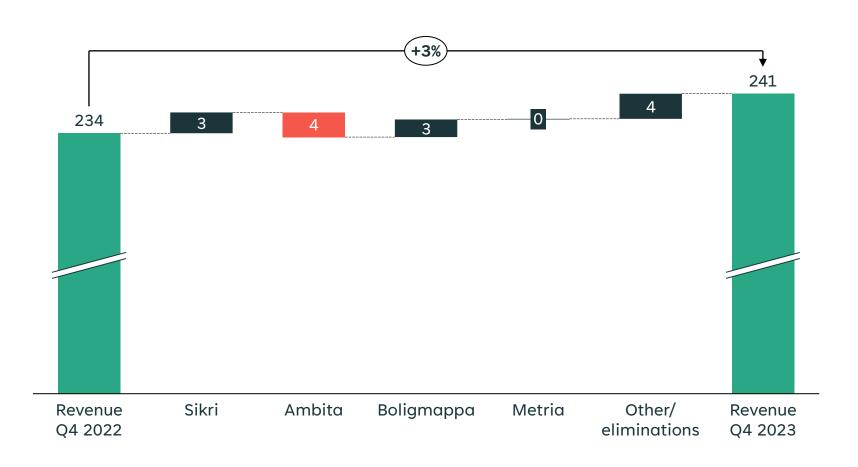
ARR growth 7% for the Group year-over-year







Overall growth of 3% in the quarter





Q4 2023 profitability overview

